What benefits do the 30 start-ups provide to their users?

#	Project and its benefits
1	**Slack:** - stay connected with my team - keep up-to-date with conversations and notifications - share updates with colleagues and stakeholders - create a centralized hub for team discussions - work together with my team on a project - get feedback and input from colleagues - find information quickly and easily - search for specific conversations or threads
2	**GitHub:** - work with my team on a project - contribute to open-source projects - get feedback from other developers - manage changes to my code base - track changes made by others - revert errors or fix bugs
3	**GitLab:** - analogous to GitHub above
4	**Craigslist:** - find or sell items - find a specific product or service - buy or sell unwanted items - connect with others who share similar interests - find a job or career opportunity - find an apartment or house to rent

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5	**Discord:** - **join a community or group discussion** - **share ideas and collaborate with others** - **play games with friends or other players** - **watch live streams or esports events** - **meet new people who share similar interests** - **attend virtual events or meetups**
6	**HubSpot:** - **attract new customers and leads** - **qualify and convert leads into sales** - **track and measure marketing campaigns' effectiveness** - **upsell and cross-sell to existing customers** - **identify and prioritize leads and opportunities** - **provide a single source of truth for customer information**
7	**Notion:** - **keep track of multiple projects and tasks** - **organize and structure notes and ideas** - **find and access specific information quickly** - **write and publish articles or blog posts** - **create and share knowledge with others through writing** - **develop and maintain a personal wiki or database** - **create and manage to-do lists and tasks**
8	**Webflow:** - **create professional websites** - **update and maintain an existing website's content and design** - **create and deploy a responsive web application** - **set up and manage an online store** - **improve and optimize search engine rankings for a website** - **track and analyze website analytics and conversion rates** - **manage multiple client projects and websites simultaneously**

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9	**Wix:** - **analogous to Webflow above**
10	**SquareSpace:** - **analogous to Webflow above**
11	**BigCommerce:** - **manage and grow online store's sales and revenue** - **optimize and improve the performance of an e-commerce site's user experience** - **streamline and automate tasks to increase efficiency** - **add and manage products in an online store** - **track inventory levels and manage stock levels** - **integrate payment gateways to process transactions securely** - **configure shipping options and rates for my products** - **manage and track orders and fulfillments** - **create and manage marketing campaigns to drive sales and traffic** - **track and analyze campaign performance using analytics tools**
12	**Qualtrics:** - **create and deploy surveys to collect customer feedback** - **manage and analyze survey responses for insights and actionability** - **streamline and automate survey processes to increase efficiency** - **analyze customer experiences across multiple touchpoints and channels** - **conduct market research to understand customer needs, preferences, and behaviors**

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13	**MailChimp:** - create and send regular newsletters to subscribers - automate email marketing campaigns based on subscriber actions or behaviors - track and analyze email open rates, click-through rates, and conversion rates - use data and analytics to identify high-value subscriber segments - optimize email content and subject lines
14	**Surveymonkey:** - create online surveys to collect data from customers or participants - distribute surveys via email, social media, or link sharing - track and manage survey responses in real-time - analyze survey responses to identify trends and patterns - generate reports and dashboards to visualize data insights
15	**Databricks:** - integrate data from multiple sources into a single platform - unify disparate datasets to create a cohesive view of customer or business data - analyze large-scale datasets to identify trends, patterns, and correlations - generate actionable insights from data to inform business decisions or research findings - use machine learning algorithms to predict customer behavior or market trends
16	**Yelp:** - find new restaurants, cafes, or bars with great reviews - discover hidden gems or local favorites - get recommendations from friends for the best places to eat - research a business's reputation and reviews before visiting - find businesses with expertise in a particular field - avoid businesses with poor reviews or a history of issues

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17	**TeamViewer:** - **access a computer remotely to troubleshoot or repair issues** - **take control of a computer to fix problems without being physically present** - **get instant access to a remote desktop for quick solutions** - **diagnose and resolve technical issues with computers** - **monitor and manage multiple computers remotely for security purposes** - **enforce company policies and regulations on remote devices** - **detect and respond to potential security threats and vulnerabilities**
18	**Coursera:** - **learn new skills and knowledge in a structured online course** - **earn credits or certifications for completing courses** - **improve career prospects by acquiring new skills** - **advance career through specialized training and education** - **stay competitive in the job market with cutting-edge skills** - **explore new topics and interests through online courses**
19	**Semrush:** - **conduct thorough keyword research for businesses** - **analyze website traffic and engagement metrics** - **identify technical search engine optimization issues and optimize websites** - **develop a content strategy to drive more leads and sales** - **analyze competitors' online presence and weaknesses** - **optimize website content for better search engine rankings** - **track key website metrics and analytics data**
20	**Udemy:** - **analogous to Coursera above**

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21	**Shutterstock:** - access a vast library of high-quality images for personal or commercial use - get inspiration and ideas for new creative projects - design eye-catching presentations and pitches - develop a brand identity through consistent visual branding - develop a consistent brand voice through visual storytelling - use stock photos to express personal creativity and style
22	**ZipRecruiter:** - find job openings that match skills and interests - search for jobs in my location and industry - get notified about new job postings that meet criteria - keep a resume and cover letter up-to-date and tailored to specific jobs - set reminders for upcoming interview dates and deadlines
23	**Trustpilot Group:** - share honest opinions about a product or service with others - help others make informed purchasing decisions by providing reviews - find reviews from multiple sources to compare products or services - get an overview of a company's reputation and customer satisfaction - trust the opinions of others when making a purchase online or offline
24	**Similarweb:** - understand how many visitors my website has - track changes in website traffic over time - compare my website's traffic to that of my competitors - find new keywords and phrases with high search volume - discover trending topics and hashtags - improve website loading speed and user experience - reduce bounce rates and increase engagement

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25	**Figma:** - create visually appealing and user-friendly designs - collaborate with team members to iterate on design concepts - organize files, assets, and team discussions in a single platform - access design history and revisions - invite team members or clients to edit designs - access a vast library of design resources
26	**Amplitude:** - understand how my customers interact with my product or service - identify areas for improvement to increase user engagement and retention - identify areas where my product is not meeting user needs - track revenue streams and identify areas where revenue is leaking - analyze customer behavior to identify new opportunities
27	**Evernote:** - keep track of important notes, ideas, and reminders - organize and structure personal knowledge base for easy access - access and review previous conversations with colleagues or clients - store and retrieve articles, research papers, and other resources for future reference - organize and categorize notes by topic or keyword - create and manage to-do lists, including due dates and reminders
28	**Flo:** - monitor my menstrual cycle to predict ovulation and fertility - track my weight, blood pressure, and other health metrics in real-time - get personalized insights into my menstrual cycle to plan for pregnancy or avoid conception - access a community of women sharing their experiences with similar symptoms

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29	**Grammarly:** - get feedback on my writing to improve clarity, coherence, and style - identify grammatical errors and suggest corrections in real-time - improve the readability of my blog posts, articles, or essays with optimized word choice - get suggestions for rephrasing sentences to improve flow and clarity - use tone analyzer to ensure consistency in tone across content - eliminate grammatical errors and spelling mistakes - refine language and create a more engaging narrative
30	**Lucidchart:** - create professional-looking diagrams to communicate complex ideas - connect diagrams with images, videos, or other media - share diagrams with team members in real-time to facilitate collaboration - get notified when others make changes to shared diagrams - design engaging presentations with interactive diagrams