



## What are the implications of an improperly designed technology architecture for start-ups?

#	Issues	Poor tech architecture ...
1	<b>Scalability issues</b>	... may not be able to scale with the growing user base or data volume, leading to slow performance, crashes, and downtime
2	<b>Maintenance challenges</b>	... can be difficult to maintain and update, requiring significant resources and expertise
3	<b>Security vulnerabilities</b>	... can leave the system open to security breaches, compromising sensitive data and reputation
4	<b>Inefficient resource utilization</b>	... may lead to inefficient use of resources such as CPU, memory, and storage, resulting in wasted costs and decreased competitiveness
5	<b>Technical debt</b>	... can accumulate technical debt, making it harder to predict and manage future development costs and timelines
6	<b>Difficulty in finding talent</b>	... may struggle to attract top talent, as potential employees may view the company's technology as outdated or unscalable
7	<b>Reduced competitiveness</b>	... can hinder a start-up's ability to innovate and compete effectively, leading to slower growth and reduced market share
8	<b>Higher costs</b>	... may require rebuilding or re-architecting a system which can be costly
9	<b>Loss of user trust</b>	... can lead to user frustration, dissatisfaction, and ultimately, a loss of users and revenue
10	<b>Reduced exit value</b>	... may struggle to attract investors or buyers, as the company's technology may be seen as outdated or unscalable