



## When starting a start-up, what questions should I ask?

#	Type	Questions
1	<b>Problem Statement</b>	<ul style="list-style-type: none"><li>- What problem are we trying to solve?</li><li>- Who is our target audience?</li><li>- What are the pain points of our customers?</li></ul>
2	<b>Market Research</b>	<ul style="list-style-type: none"><li>- Is there demand for our product or service?</li><li>- Who are our competitors, and how will we differentiate ourselves?</li><li>- What are the market trends, and how will they impact us?</li></ul>
3	<b>Business Model</b>	<ul style="list-style-type: none"><li>- How will we generate revenue (e.g., subscription-based, advertising, sales)?</li><li>- What are our cost structures (e.g., production, marketing, personnel)?</li><li>- How will we scale our business?</li></ul>
4	<b>Product or Service</b>	<ul style="list-style-type: none"><li>- What features and functionalities do we need to offer?</li><li>- How will we develop and maintain our product or service?</li><li>- What are the technical requirements for our product or service?</li></ul>
5	<b>Team and Organization</b>	<ul style="list-style-type: none"><li>- Who are the key team members, and what are their roles?</li><li>- How will we structure our organization (e.g., flat vs. hierarchical)?</li><li>- What skills and expertise do we need to attract or develop?</li></ul>
6	<b>Financial Planning</b>	<ul style="list-style-type: none"><li>- What is our initial funding requirement, and how will we secure it?</li><li>- What are our projected expenses for the first few years?</li><li>- How will we manage cash flow and ensure liquidity?</li></ul>



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7	<b>Regulatory Compliance</b>	<ul style="list-style-type: none"><li>- Are there any laws or regulations that apply to our business (e.g., data protection, employment law)?</li><li>- How will we comply with these regulations?</li><li>- What are the potential risks and liabilities associated with non-compliance?</li></ul>
8	<b>Intellectual Property</b>	<ul style="list-style-type: none"><li>- Do we need to protect our intellectual property through patents, trademarks, or copyrights?</li><li>- How will we safeguard our intellectual property from unauthorized use?</li></ul>
9	<b>Growth Strategy</b>	<ul style="list-style-type: none"><li>- How do we plan to acquire customers and grow our user base?</li><li>- What are our plans for expansion, either geographically or in terms of features?</li></ul>
10	<b>Risk Management</b>	<ul style="list-style-type: none"><li>- What are the potential risks facing our business (e.g., market volatility, supply chain disruptions)?</li><li>- How will we mitigate these risks?</li></ul>
11	<b>Technology and Infrastructure</b>	<ul style="list-style-type: none"><li>- What technology platforms will we use to support our operations?</li><li>- How will we ensure the security and reliability of our infrastructure?</li></ul>
12	<b>Networking and Partnerships</b>	<ul style="list-style-type: none"><li>- Who are the key partners or collaborators that can help us achieve our goals?</li><li>- How will we establish and maintain these relationships?</li></ul>