

What are the personal risks faced by start-up founders?

#	Risk type	Details
1	Emotional burnout	The pressure to constantly innovate, manage employees, and meet investor expectations can lead to emotional exhaustion, anxiety, and depression
2	Financial risks	Start-ups often rely on the founder's personal savings or loans, making financial failure a significant risk
3	Personal sacrifice	Founders may need to make significant lifestyle changes, such as relocating, giving up social life, or putting relationships on hold
4	Lack of work-life balance	The demands of running a start-up can lead to an unsustainable work-life balance, causing stress and impacting personal relationships
5	Physical health risks	Long working hours, lack of sleep, and poor nutrition can take a toll on physical health
6	Reputation risks	If the start-up fails or makes mistakes, it can damage the founder's personal reputation and credibility in their industry
7	Social isolation	Founders may feel isolated from friends, family, and colleagues due to their intense focus on the business
8	Guilt and self- doubt	The weight of responsibility for the start-up's success or failure can lead to feelings of guilt, self-doubt, and anxiety
9	Lack of personal autonomy	Founders may feel trapped in their role as CEO or entrepreneur, with limited opportunities for personal growth or exploration outside of the business
10	Unrealistic expectations	The pressure to achieve rapid success can create unrealistic expectations, leading to burnout and disappointment