



What kinds of roles and teams can you find in start-ups?

#	Stage	Teams and roles
1	Early-stage start-ups (Pre-Seed to Seed)	<ul style="list-style-type: none">- Founders/Team Leaders: 2-3 people who co-founded the start-up- Product Manager: Responsible for product development and strategy- Designer/UX/UI Specialist: Focuses on user experience, design, and visual identity- Developers/Engineers: A small team responsible for building the product- Marketing/PR Specialist: Handles marketing, PR, and communications efforts
2	Growth stage start-ups (Seed to Series A)	<ul style="list-style-type: none">- Founders/Team Leaders: 2-3 people who co-founded the start-up- Product Manager: Responsible for product development, strategy, and customer acquisition- Designer/UX/UI Specialist: Focuses on user experience, design, and visual identity- Software Engineers/DevOps: A team of 2-5 engineers responsible for building and maintaining the product- Marketing Manager: Leads marketing efforts, including content creation, social media, and advertising- Sales/Business Development: Responsible for acquiring new customers and partnerships- Customer Success Manager: Focuses on customer retention and support
3	Scaling stage start-ups (Series A to Series C)	<ul style="list-style-type: none">- Founders/Team Leaders: 2-5 people who co-founded the start-up- Product Leaders: Responsible for product strategy, roadmap, and engineering leadership- Design and UX Leadership: A team of designers and UX specialists leading the design direction- Engineering Leaders: A team of software engineers and DevOps experts responsible for building and maintaining large-scale systems- Marketing Director: Oversees marketing efforts, including content creation, social media, advertising, and events- Sales and Business Development Leadership: Responsible for leading sales and business development teams to acquire new customers and partnerships- Customer Success Leaders: Focus on customer retention, support, and growth strategy